



# Your monthly news & updates

We hope you are well and healthy.

Thank you for all the generous commitment to our families! Uncertainties continue growing regarding school and health, and research continues to show deepening achievement gaps.

At Families First, we have taken innovative steps to block adverse outcomes. Every step aims to move children and their parents toward educational success, economic security, and health and well-being. Naturally, as families prosper, so will our community.

## Corporate Generosity & Innovation

A \$25,500 grant from the [Truist Foundation](#) allows us to train and deploy community-based home-visiting educators in ParentChild+. PC+ is an evidence- and strengths-based school-readiness parenting model that preempts achievement gaps with toddlers and uses education to break the cycle of poverty.

[ParentChild+](#)



**PARENTCHILD+ PURPOSE**  
ParentChild+ was created to make the lives of young families better by helping them to read and help children get their parents ready for school.  
What we provide is just early literacy. It's early opportunity. For families that in other ways have been disadvantaged by the cycle of poverty.  
It's not as easy as ABC. It's not just. It's a whole work. What gets us there is the learning model we've developed. What gets us there is the possibility of opportunity.  
Our mission is urgent. It's in ensuring that all of our children have equal possibilities for the best.



### THE ACHIEVEMENT GAP STARTS EARLY AND IS DIFFICULT TO OVERCOME



### PARENTCHILD+ CORE MODEL OVERVIEW

ParentChild+ is an evidence-based program model that provides parents with the skills and knowledge to support their child's early learning and development. The program is based on research that shows that parents who are engaged in their child's early learning and development are more likely to have children who are ready for school. The program is based on research that shows that parents who are engaged in their child's early learning and development are more likely to have children who are ready for school. The program is based on research that shows that parents who are engaged in their child's early learning and development are more likely to have children who are ready for school.

To learn more, visit [www.parentchildplus.org](#) or call 1-800-742-1234.

## Summer Innovation Spotlight

Grants of \$15,000 from the COVID-19 Response Fund, in partnership with the Foundation For The Carolinas and United Way of Central Carolinas, have had quick responses and long-term results:

- Over 100 deliveries of basic needs and learning items to create exceptional learning environments at home.
- In just a month, more than 200 families enrolled in [Ready4k Families First!](#)
- Cabarrus Bilingual Preschool is completing its [Learning Recovery Project](#) with great success. Thank you - parents, teachers, and partners!
- We are so grateful for the recent birthday fundraisers and individual donations of more than \$2,000!!

[Parents Find Solutions During Crisis](#)



**Text messages to boost your child's learning**

### What is Ready4K?

Ready4K is a **research-based text messaging** program for families with kids ages 0 to 10. Each week, you'll receive texts with fun facts and tips on ways to help your child learn and grow. You'll also receive information on **community resources** to support you and your family.

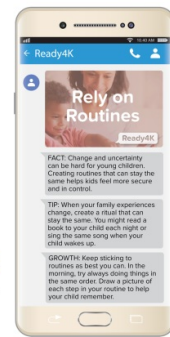
Ready4K tips **build on your daily routines**, like getting dressed, bath time, or preparing a meal. And you'll always get messages that match your child's age.

### How much does it cost?

While there is **absolutely no cost** for enrolling in Ready4K, data & message rates may apply.

### What if I want to stop receiving texts?

You can choose to stop receiving Ready4K texts at any time by **texting STOP to 70138**. If you have additional questions or need help with Ready4K, you can text **HELP to 70138** or email us at [support@parentpowered.com](mailto:support@parentpowered.com).



[www.ready4k.com](http://www.ready4k.com) | [info@parentpowered.com](mailto:info@parentpowered.com) | 1-844-402-2875 | ParentPowered © 2020



We are pleased to announce Aurora Swain, our Director of Operations, has joined the board of directors for the Cabarrus College of Health Sciences. The college has “evolved from a small nursing school into a robust educational institution offering degrees in seven health science disciplines.” Healthcare workers are such heroes, and what a great time to step in and help students realize their dreams. Thank you, Aurora!

[About Cabarrus College of Health Sciences](#)

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## Immersion Preschool Reopening

Cabarrus Bilingual Preschool at Central is an approved open site since March 2020, mostly to serve essential workers. We are working hard on planning for openings at all locations with guidance from the NC Division of Child Development and Early Education (DCDEE). We have the best team and will be updating everyone as plans finalize. We are committed to ensuring all children and their families return to the safest and ideal environment for bilingual learning.

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Join our community? [Click here to reach out to our program coordinator, Frances Bramlett](#) or you can [donate](#) on our website!

[See our mission, Join our mission here](#)

### Mission

Families First's mission is to nurture children, empower parents, and strengthen whole families to flourish for generations.

We put "family first" and partner with young families facing generational struggles of community isolation, inequalities, limited English proficiencies, and addictions.

### Accomplishing our Mission

Through evidence-based programs:

- Home-visiting parenting: a strengths-based school-readiness parenting model that preempts achievement gaps starting with toddlers ages 18 months – 4 years old
- Operating two, five-star immersion preschool locations
- Providing addiction programs where whole families heal together
- Weekly English as a Second Language (ESL), General Education Diploma (GED), and tutoring classes.

## Resources for You

### Local Updates

[Basic Needs - Food, Financial Assistance, and Housing](#)  
[Cabarrus Health Alliance: Daily COVID Updates](#)

### Basic Needs

[Job Assistance](#)

[Medical, Dental & Mental Health Resources and Information](#)

[Locations for Summer Meals - Cabarrus](#)

[Locations for Summer Meals - Kannapolis](#)

[Seed & Harvest](#)

[North Carolina Department of Health and Human Services](#)

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